

# RAIGANJ UNIVERSITY

P.O.-Raizani, Uttar Dinaiour



**Revised**

Programme for  
M.B.A. (Industry Integrated) 3rd Semester Examinations, 2024  
(to be held in March-2025)  
(Regular/Casual/Back)

(For EILM)

(THEORETICAL EXAMINATIONS)

Commencement Time: 2.00 P.M.		
Date of Examination	Course Code	Course Title
13.03.2025 (Thursday)	MBA-301	Entrepreneurship Development
17.03.2025 (Monday)	MBA-302	Business Plan Development & Presentation
18.03.2025 (Tuesday)	MBAMM-303	Sales & Distribution Management
19.03.2025 (Wednesday)	MBAMM-304	Service Marketing
20.03.2025 (Thursday)	MBAMM-305	Consumer Behaviour
21.03.2025 (Friday)	MBAMM-306	Digital Marketing
24.03.2025 (Monday)	MBAHR-303	Compensation Management
25.03.2025 (Tuesday)	MBAHR-304	Organizational Change and Development
26.03.2025 (Wednesday)	MBAHR-305	Human Resource Development
28.03.2025 (Friday)	MBAHR-306	Industrial Relations
02.04.2025 (Wednesday)	MBAFM-303	Security Analysis and Portfolio Management
03.04.2025 (Thursday)	MBAFM-304	Financial Derivatives
04.04.2025 (Friday)	MBAFM-305	Working Capital Management
07.04.2025 (Monday)	MBAFM-306	Banking Services Operation

N.B.: P.G.- For Theory : 75 Marks -3 Hrs., 50 Marks - 2 Hrs., 25 Marks – 1.0 Hrs.  
For Practical : 50 Marks – 4 Hrs., 25 Marks – 2 Hrs.

N.B.: Practical/Seminar/Group Discussion/Book Review/ Viva-voce/Field Study/  
Review/Dissertation etc. Examinations will be conducted as per Departmental schedule.

Date: 07.03.2025  
Place: Raiganj University

(Dr. Suvarneya Bhowmick)  
Deputy Controller of Examinations

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(Regular/Casual/Back)

(For EIILM)

(THEORETICAL EXAMINATIONS)

Commencement Time: 2.00 P.M.		
Date of Examination	Course Code	Course Title
13.03.2025 (Thursday)	MBA-301	Operational Research
17.03.2025 (Monday)	MBA-302	Research Methodology
18.03.2025 (Tuesday)	MBAMM-305	Consumer Behaviour
19.03.2025 (Wednesday)	MBAMM-304	Service Marketing
20.03.2025 (Thursday)	MBAMM-303	Sales & Distribution Management
21.03.2025 (Friday)	MBAMM-306	Digital Marketing
24.03.2025 (Monday)	MBAFM-304	Working Capital Management
25.03.2025 (Tuesday)	MBAFM-305	Security Analysis and Portfolio Management
26.03.2025 (Wednesday)	MBAFM-303	Banking Services Operation
28.03.2025 (Friday)	MBAFM-306	Financial Derivatives
02.04.2025 (Wednesday)	MBAHR-303	Compensation Management
03.04.2025 (Thursday)	MBAHR-304	Organizational Change and Development
04.04.2025 (Friday)	MBAHR-305	Talent & Knowledge Management
07.04.2025 (Monday)	MBAHR-306	Industrial Relations
08.04.2025 (Tuesday)	MBAFM2	Corporate Taxation
09.04.2025 (Wednesday)	MBAHR2	Human Resource Development
11.04.2025 (Friday)	MBABA-303	Marketing & Retail Analytics
16.04.2025 (Wednesday)	MBABA-304	Financial Analytics
17.04.2025 (Thursday)	MBABA-305	Data Analysis with R and PYTHON
21.04.2025 (Monday)	MBABA-306	Big Data Analysis and Cloud Computing

N.B.: P.G.- For Theory : 75 Marks -3 Hrs., 50 Marks - 2 Hrs., 25 Marks - 1.0 Hrs.  
For Practical : 50 Marks - 4 Hrs., 25 Marks - 2 Hrs.

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Date: 07.03.2025  
Place: Raiganj University

  
(Dr. Suvamay Bhowmick)  
Deputy Controller of Examinations

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P.O.-Raigani, Uttar Dinanagar



Revised

Programme for

M.B.A. 3rd Semester Examinations, 2024  
(to be held in March-2025)  
(Regular/Casual/Back)

(For Raiganj University Campus students only)

(THEORETICAL EXAMINATIONS)

Commencement Time: 2.00 P.M.		
Date of Examination	Course Code	Course Title
13.03.2025 (Thursday)	MBA-301	Operational Research
17.03.2025 (Monday)	MBA-302	Research Methodology
18.03.2025 (Tuesday)	MBAMM-1	Consumer Behaviour
19.03.2025 (Wednesday)	MBAMM-2	Service Marketing
20.03.2025 (Thursday)	MBAMM-3	Advertising Management
21.03.2025 (Friday)	MBAMM-4	International Marketing
24.03.2025 (Monday)	MBAFM-1	Working Capital Management
25.03.2025 (Tuesday)	MBAFM-2	Security Analysis and Portfolio Management

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For Practical : 50 Marks – 4 Hrs., 25 Marks – 2 Hrs.

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Date: 07.03.2025  
Place: Raiganj University

A handwritten signature in green ink, appearing to read 'Suvamay Bhowmick', with the date '07/03/25' written next to it.  
(Dr. Suvamay Bhowmick)  
Deputy Controller of Examinations